



2024 RATE CARD

WEB DEVELOPMENT

Standard Hourly Rate: \$99/hr
5 Page Brochure Style Websites from \$1299

Available services include: Web design, HTML, CSS, WordPress, Shopify, plugin installation, content changes, blog posts, database design, search engine optimization, landing pages, and more.

Discounts are available through long-term contracts or full projects.

GRAPHIC DESIGN

Standard Hourly Rate: \$99/hr

Available services include: Brochures, mailers, logos, social media graphics, business cards, email flyers and newsletters, social media graphics, digital ads, apparel, and packaging.

VIDEO

Standard Hourly Rate: \$99/hr

Available services include: Talent, production, editing, green screen, search engine optimization, and website integration.

SOCIAL MEDIA

Standard Hourly Rate: \$99/hr
Packages from \$300/month

Available services include: Content writing and posting, account set up, keyword/hashtag research, content calendars, analytics, press release packages, on-call posting, ad boosting, and competition monitoring.

BUSINESS CONSULTING

Standard Hourly Rate: \$199/hr

Available services include: Marketing strategy, marketing plan writing, target market research, brand identity, persona definition, pricing strategy, packaging, project management, and eCommerce/Amazon.

EMERGENCY RATES

Our goal is to complete all change requests as quickly as possible. We try to complete most graphic design change requests or general website content changes within 2 business days. This is based upon availability so if a task will take longer, an estimate of completion will be provided. Any changes that require more than 4 hours of development or graphic design time will be scheduled and an estimated time of completion provided to the customer. Any projects needed sooner than the estimated completion time are subject to our Emergency Rates below.

Emergency Hourly Rate: \$199/hr

For any of the following services requested during listed emergency hours (see below) that are in the need of an immediate resolution and are not associated with an existing project or contract.

Available services include: Critical site/server troubleshooting, website/database recovery, graphic design and non-scheduled social media posting. All services are subject to availability.

Emergency Hours:

Weekdays: 6pm to 9am MST (Mon - Friday)
Weekends: (Saturday and Sunday)
Official US Holidays